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Media Contact: Brannon Earnest

Owner, Earnest Performance

[brannon@earnestperformance.com](mailto:brannon@earnestperformance.com)

704-654-1492

### **Earnest Performance Forms Strategic Partnership with Capital Race Cars and JRi Shocks**

Mooresville, NC- Earnest Performance forms a strategic partnership combining Capital Race Cars knowledge in chassis, JRi Shocks race proven technologies and Earnest Performance tuning expertise to deliver a competitive advantage. Brannon and JRi Shocks have a long winning history in the short track asphalt racing arena, and wanted to partner with the renowned chassis manufacturer in Dirt Late Model Racing Capital Race Cars, to create a powerful combination. The initial test went very well as all parties were prepared and in sync with one another.

“In any race series you need an exceptional product paired with an outstanding support team to bring home the trophy. I feel the JRi product has always been proven and now we have a superior support delivery system in Earnest Performance’s ultra-professional team of experts,” said Jeff Ryan, Founder and Vice President JRi Shocks.

Capital Race Cars is known as a high-quality manufacturer of dirt late model chassis. Capital Race Cars has continued to grow while remaining true to the original goal of being a small chassis company with big results. “This partnership allows us to offer customers a race-ready chassis including the shock and spring package, set up and ready for the dirt track,” states Shane Clanton, Owner Capital Race Cars.

Earnest Performance brings together cutting edge shock packages with the tuning expertise on the chassis and track conditions. “Our expansion into the dirt racing market is a natural fit. We’ve recruited Travis “Gator” Bennett to the Earnest Performance Team as he brings a wealth of dirt track shock knowledge,” states Brannon Earnest, Owner Earnest Performance.

All 3 companies have years of racing history, share the same passion and commitment to the sport and have the same goal to help drive racers to victory lane.

**About Earnest Performance:**

Earnest Performance was established in 2014 by veteran shock specialist Brannon Earnest. The Mooresville, NC company offers a full-service in-house shock program including everything from sales and service to at-track consulting.

Over the years, Earnest Performance shocks have been utilized by hundreds of drivers, including big names like Kyle Busch, Ryan Preece, William Byron and Bubba Pollard, leading to victories in prestigious races such as the Snowball Derby, All-American 400, and Winter Showdown, as well as championships in the NASCAR Whelen Modified and Speedweeks series.

Through his Mooresville based business, Earnest continues to help short track racers across the country succeed. He is committed to one-on-one service and helping customers find a successful shock combination. Learn more at [www.earnestperformance.com](http://www.earnestperformance.com)

**About Capital Race Cars:**

Thirteen years ago Marshall Green and Shane Clanton created the first Capital Race Car. In that short time span, Capital Race Cars has become a household name in the world of dirt late model racing. Accomplishments include thousands of feature wins across the United States, Australia and Canada, a World of Outlaws National Title, the coveted Chassis Manufacture of the Year title along with numerous regional and track championships. <https://capitalracecars.com>

**About JRi Shocks:**

Manufacturers of high performance shock absorbers; JRi Shocks was founded in 2007 by Jeff Ryan, one of the most legendary shock innovators in motorsports. Today JRi is known for being on the cutting edge of technological advancements in the shock and suspension industry.

All JRi Shocks products are hand-assembled in Mooresville, NC using only the highest quality materials. Along with the countless wins and championships in racing's highest levels, JRi products have been featured on both street cars and motorcycles that have graced the covers of notable magazines and won many of the most highly regarded awards in the custom car world. JRi prides itself on taking its race-proven technology and putting it into products for street vehicles so you can truly get the same performance on and off the track. Discover the Advantage of JRi Shocks at <http://www.jrishocks.com/>.

JRi Shocks is a subsidiary of Arnott LLC, the global leader in aftermarket replacement air suspension products for luxury cars, trucks, SUVs, and motorcycles with a strong portfolio of well-known brands including Arnott Air Suspension, AccuAir Suspension and Strutmasters Suspension Parts.

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Earnest Performance  
1185 Gateway Drive, Suite A, Mooresville, NC 28115  
Phone: 704-654-1492  
[www.earnestperformance.com](http://www.earnestperformance.com)